#### Conclusions and Recommendations

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#### Disclosure

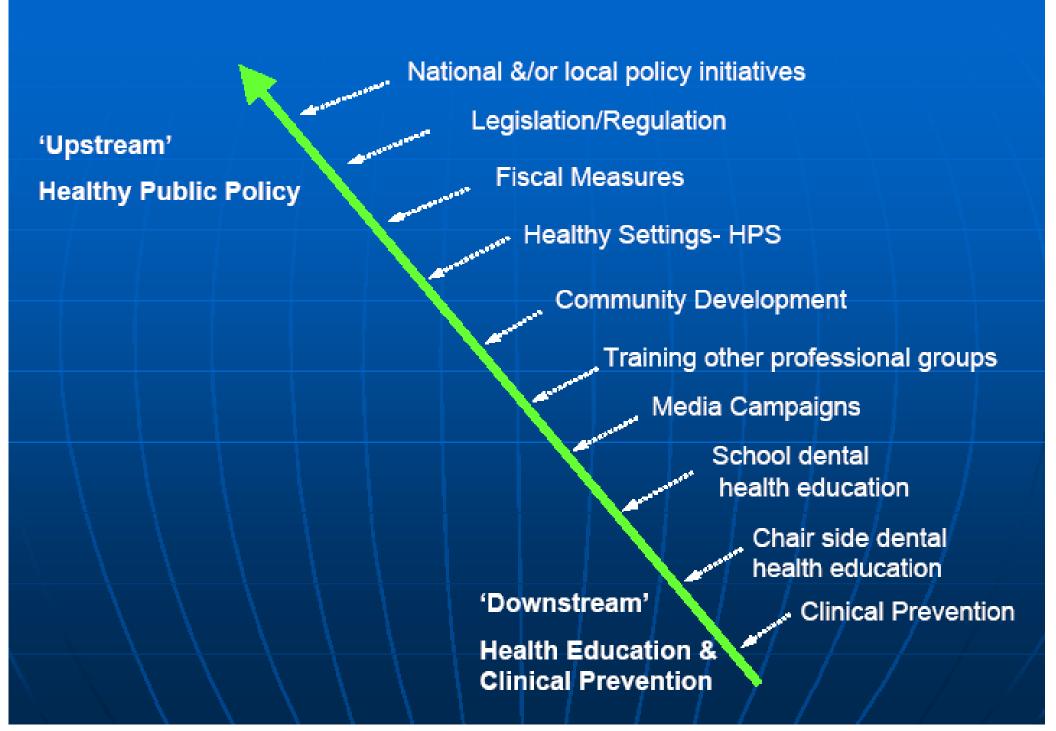
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# Education Research Policy

#### **Upstream - downstream interventions**





## Education

Guideline: Sugars Intake for Adults and Children. World Health Organization, 2015. 2015-2020 Dietary Guidelines for Americans, 8th ed. US DHHS & DoA, 2015. Changes to the Nutrition Facts Label . US Food and Drug Administration. May 20, 2016.



Reframe issue as role of oral health professionals on promoting "healthy eating" ...



### Education

### Research

Policy



Need for effective, evidencebased, common and consistent messaging to reduce SSB consumption



Need for evidence on role of SSB (and 100% fruit juice) consumption on caries in <6 y.o.

#### "Challenges" -

Food industry funding of nutrition research. The relevance of history for current debates.

Nestle M. JAMA Intern Med 2016;176(11):1685-86.

Sugar industry and coronary heart disease research: a historical analysis of internal industry documents.

Kearns CE, Schmidt LA, Glantz SA. JAMA Intern Med 2016;176(11):1680-85.

Sugar industry influence on the scientific agenda of the National Institute of Dental Research's 1971 National Caries Program: a historical analysis of internal documents.

Kearns CE, Glantz SA, Schmidt LA. PLoS Med 2015;12(3):e1001798.

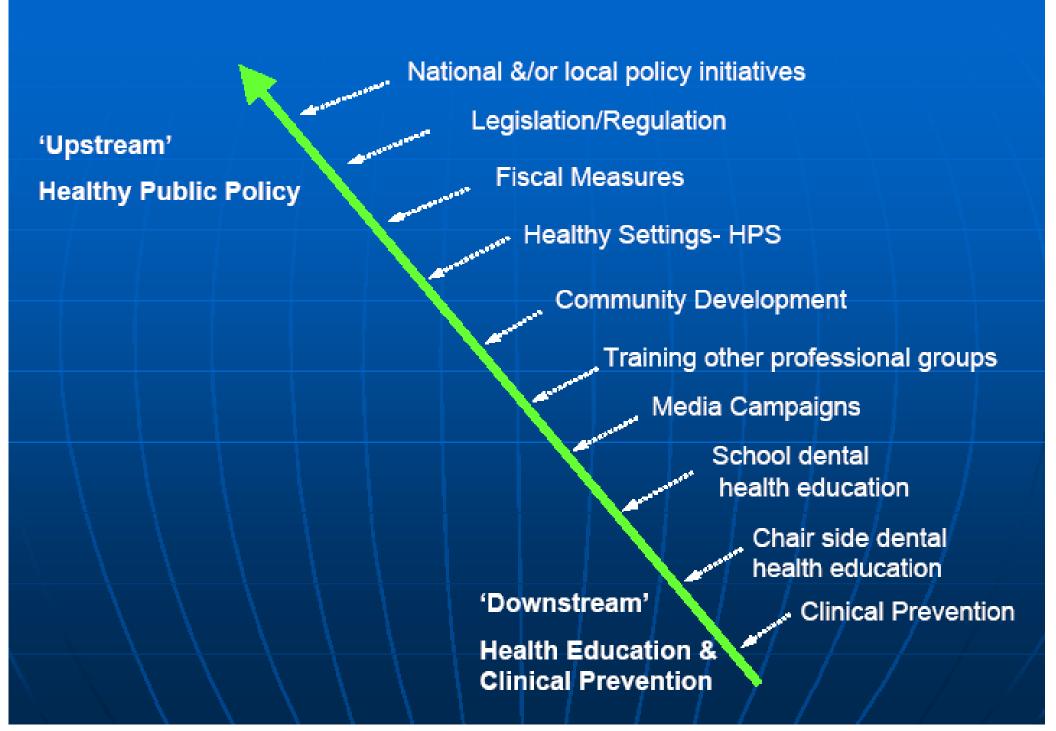


# Education Research Policy

Need to make healthy choices the easy choices ...

Choices that are affordable, available and preferred.

#### **Upstream - downstream interventions**



#### Fiscal policy –

In Mexico, Evidence of Sustained Consumer Response Two Years After Implementing a Sugar-Sweetened Beverage Tax

Health Affairs February 2017 (online). doi: 10.1377/hlthaff.2016.1231

#### Impact of the Berkeley Excise Tax on Sugar-Sweetened Beverage Consumption

Am J Public Health 2016;106:1865-1871.

To build a culture of health we will first need to change current cultural norms ...



#### "promotional items"



# Questions?